

# Videography Production

Diploma (D219)

Technical Requirements .....	45
General Education .....	6
<b>Total Credits .....</b>	<b>51</b>

## Program Description

Central Lakes College Videography is designed to simulate the experience of an actual production environment. Students produce authentic videos for actual clients who are in pursuit of video content. The curriculum has an emphasis on learning in a lab-based environment. We believe learning is enhanced by frequent repetition of basic filmmaking procedures. That's why students at CLC *write, shoot and edit* content every week, using the latest technology in equipment and software. Our goal is simple: prepare students for entry-level careers in media – which includes television, filmmaking, corporate communications, webcasting and social media content.

## Program Outcomes

By completing this program, students will achieve the following learning outcomes:

- Apply protocol and safety in video production working environments;
- Recognize and apply knowledge in script writing, camera operation, sound recording, editing, and production design for video applications;
- Utilize video production equipment and software programs used in videography applications and creating special effects;
- Analyze and apply appropriate lighting techniques for motion picture programming; and
- Encode video files for distribution to broadcast, web, and digital recording.

## Career Opportunities

Nationally and regionally, the industry is in a dramatic growth period with the explosion of internet and mobile delivery options. Organizations are increasingly turning to web-based video conferencing for corporate communications. Video content has become the *de facto* form of communication in business. According to [Minnesota State CAREERwise](#), the outlook for editors, producers, directors, graphic designers and social media directors is for **high growth** between 2016 & 2026. Our focused approach to hands-on learning at Central Lakes College ensures graduates will be positioned appropriately for successful entry into the industry.

## Program Course Requirements

GDES 1146	Video Graphics .....	3 cr
GDES 2130	Motion Graphics I.....	3 cr
GDES 2126	Video in Social Media.....	2 cr
GDES 2134	Motion Graphics II.....	3 cr
VPRO 1100*	Media Script Writing .....	3 cr
VPRO 1110	Video Editing Workflow .....	3 cr
VPRO 1114	Camera Operations .....	3 cr
VPRO 1126	Media Lighting and Sound.....	4 cr
VPRO 1128	Business of Media .....	3 cr
VPRO 2104	CLC Productions I .....	4 cr
VPRO 2106	CLC Productions II .....	4 cr
VPRO 2110	Advanced Camera .....	3 cr
VPRO 2112	Advanced Video Editing .....	3 cr
VPRO 2130	Creative Development .....	4 cr

Students must include within the General Education component one (1) of the following courses:

ENGL 1410	Composition I (Goal 1) <b>OR</b> .....	4 cr
ENGL 1422	Practical Writing (Goals 1,2).....	3 cr
Additional General Education Courses .....		3 cr

## GRADUATION REQUIREMENT - 51 CREDITS

\*Denotes Prerequisites

## Course Prerequisites

Some courses may require appropriate test scores or completion of basic math, basic English and/or reading courses with a "C" or better. CLC utilizes a multiple measure approach for placement which may include high school MCA, SAT, ACT scores in addition to high school GPAs. For insurance purposes, internships may require that students be 18 years old.

## Semester Course Requirements

### Semester One (12-13 credits)

ENGL 1410	Composition I (Goal 1) <b>OR</b> .....	4 cr
ENGL 1422	Practical Writing (Goals 1,2) .....	3 cr
GDES 1146	Video Graphics .....	3 cr
VPRO 1110	Video Editing Workflow .....	3 cr
VPRO 1114	Camera Operations.....	3 cr

### Semester Two (13 credits)

VPRO 1100*	Media Script Writing.....	3 cr
VPRO 1128	Business of Media.....	3 cr
VPRO 1126	Media Lighting and Sound .....	4 cr
GDES 2130	Motion Graphics I .....	3 cr

### Semester Three (13 credits)

GDES 2134	Motion Graphics II .....	3 cr
VPRO 2104	CLC Productions I.....	4 cr
VPRO 2110	Advanced Camera.....	3 cr
VPRO 2112	Advanced Video Editing.....	3 cr

### Semester Four (13 credits)

GDES 2126	Video in Social Media .....	2 cr
VPRO 2106	CLC Productions II.....	4 cr
VPRO 2130	Creative Development.....	4 cr
General Education.....		3 cr

## Graduation Requirements

In addition to the program requirements, students must meet the following conditions in order to graduate:

1. College Cumulative GPA Requirement: cumulative grade point average (GPA) of credits attempted and completed at CLC must be at least 2.0;
2. College Technical Core GPA Requirement: cumulative GPA of credits attempted and completed towards the technical core of the diploma or degree must be at least 2.0;
3. Residency Requirement: students must complete 25% of their credits at Central Lakes College.