

# Master Video Producer

Diploma (D233)

Technical Requirements .....31

Total Credits .....31

## Program Description

The Master Video Producer Diploma is designed to prepare students with entry-level skills in media arts – specifically videography, still photography, editing and sound mixing. The curriculum emphasizes lab-based learning. We believe learning is enhanced by frequent repetition of basic filmmaking procedures. That’s why students handle the equipment and edit content every week, using the latest technology. Students produce authentic videos for actual clients who need video content. Producing promotional and documentary films for online distribution is our focus, as that is where most jobs exist today.

## Program Outcomes

By completing this program, students will achieve the following learning outcomes:

- Apply industry-accepted knowledge in script writing, camera operation, sound recording, editing, and production design for video operations;
- Gain proficiency in motion graphic design to enhance visual communication;
- Apply appropriate lighting techniques for motion picture programming;
- Encode video files for distribution to social media, web, and digital platforms;
- Create live and remote broadcast streams to various social media platforms;
- Perform live switching and camera operations at live and recorded events;
- Create effective online social media content in alignment with corporate requirements; and
- Apply safety protocols in video production working environments

## Course Prerequisites

Some courses may require appropriate test scores or completion of basic math, basic English and/or reading courses with a “C” or better. CLC utilizes a multiple measure approach for placement which may include high school MCA, SAT, ACT scores in addition to high school GPAs. For insurance purposes, internships may require that students be 18 years old.

## Program Course Requirements

BUSN 1166	Business Communications.....	3 cr
BUSN 2101	Business Entrepreneurship .....	3 cr
GDES 1146	Video Graphics .....	3 cr
GDES 2128	After Effects.....	3 cr
VPRO 1110	Video Editing Workflow .....	3 cr
VPRO 1114	Camera Operations .....	3 cr
VPRO 1160	Live Sound and Field Recording .....	3 cr
VPRO 2104*	Video Productions .....	4 cr
VPRO 2114*	Online Content .....	3 cr
VPRO 2116*	Advanced Field Methods.....	3 cr

### GRADUATION REQUIREMENT - 31 CREDITS

*\*Denotes Prerequisites*

## Career Opportunities

Nationally and regionally, the industry is in a dramatic growth period with the explosion of internet and mobile delivery options. Organizations are increasingly turning to web-based video conferencing for corporate communications. Video content has become the de facto form of communication in business. According to Minnesota State CAREERwise, the outlook for editors, producers, directors, graphic designers and social media directors is for high growth between now and 2026. Our focused approach to hands-on learning at Central Lakes College ensures graduates are positioned for successful entry into the industry.

## Semester Course Requirements

### Semester One (15 credits)

BUSN 1166	Business Communications.....	3 cr
GDES 1146	Video Graphics .....	3 cr
VPRO 1110	Video Editing Workflow.....	3 cr
VPRO 1114	Camera Operations.....	3 cr
VPRO 1160	Live Sound and Field Recording.....	3 cr

### Semester Two (16 credits)

BUSN 2101	Business Entrepreneurship.....	3 cr
GDES 2128	After Effects.....	3 cr
VPRO 2104*	Video Productions .....	4 cr
VPRO 2114*	Online Content .....	3 cr
VPRO 2116*	Advanced Field Methods.....	3 cr

## Graduation Requirements

In addition to the program requirements, students must meet the following conditions in order to graduate:

1. College Cumulative GPA Requirement: cumulative grade point average (GPA) of credits attempted and completed at CLC must be at least 2.0;
2. College Technical Core GPA Requirement: cumulative GPA of credits attempted and completed towards the technical core of the diploma or degree must be at least 2.0;
3. Residency Requirement: students must complete 25% of their credits at Central Lakes College.